

[RCS Cookies Policy](#)

Please read our Privacy Policy carefully before using this website or our mobile application (“the App”). We at RCS want our digital properties (website and App) to be informative, interesting, and easy to use and cookies help us achieve this. The cookies we use do not store personally identifiable information nor will they harm your computer.

[What are Cookies?](#)

Cookies are small text files that are sent to and stored on your device whenever you visit a website. When using our App, similar tracking technologies are used, which may include unique device identifiers, software development kits (SDKs), or local storage. When we refer to “cookies” in this policy, we are referring to all these similar tracking technologies as well, whether used on our website or within our App.

[How do we use Cookies?](#)

Cookies help us understand and track your use of our website and App so that we can customize and improve the information provided. We also use cookies and similar technologies to allow our website users to navigate between different pages quickly and efficiently, verify the user and carry out other essential checks.

We may also use cookies to gather information on IP addresses, to analyse trends, administer our website, and gather broad demographic information for aggregate use. IP-addresses are not linked to other personally identifiable information and will not be used to deliver targeted or untargeted marketing messages and we do not store personally identifiable information.

We may also capture demographic information using data from Google's Interest-based advertising or 3rd-party audience data (such as age, gender, and interests) with Google Analytics or similar mobile analytics tools, to improve user experience on both platforms.

[What cookies do we use?](#)

We use both persistent and analytics cookies.

Persistent cookies are used to allow the website to recognize you when you return to our website and to remember certain information about your preferences. These cookies stay on your device for a set period of time or sometimes permanently until you delete them.

We use analytic cookies to make our website better to understand what works best for you when you are on our website. We also use performance cookies that recognize and count the number of visitors to

our website and how visitors move around them. This information we use is aggregated so we cannot identify you from it.

Cookie List

A cookie is a small piece of data (text file) that a website – when visited by a user – asks your browser to store on your device in order to remember information about you, such as your language preference or login information. Those cookies are set by us and called first-party cookies. We also use third-party cookies – which are cookies from a domain different than the domain of the website you are visiting – for our advertising and marketing efforts. More specifically, we use cookies and other tracking technologies for the following purposes:

Strictly Necessary Cookies

These cookies are necessary for the website to function and cannot be switched off in our systems. They are usually only set in response to actions made by you which amount to a request for services, such as setting your privacy preferences, logging in or filling in forms. You can set your browser to block or alert you about these cookies, but some parts of the site will not then work. These cookies do not store any personally identifiable information.

Strictly Necessary Cookies			
Cookies	Cookie Subgroup	Lifespan	Cookies used
ARRAffinity	www.rcs.co.za	Session	First Party
OptanonAlertBoxClosed	rcs.co.za	364 Days	First Party
OptanonConsent	rcs.co.za	364 Days	First Party
ai_user	rcs.co.za	364 Days	First Party
.AspNetCore.Antiforgery	rcs.co.za	Session	First Party
_dc_gtm_UA-xxxxxxx	rcs.co.za	A few seconds	First Party

Performance Cookies

These cookies allow us to count visits and traffic sources so we can measure and improve the performance of our site. They help us to know which pages are the most and least popular and see how visitors move around the site. All information these cookies collect is aggregated and therefore

anonymous. If you do not allow these cookies we will not know when you have visited our site, and will not be able to monitor its performance.

Performance Cookies			
Cookies	Cookie Subgroup	Lifespan	Cookies used
_clk	co.za	A few seconds	First Party
_gclxxx	co.za	89 Days	First Party
_uetvid	rcs.co.za	389 Days	First Party
_ga	rcs.co.za	729 Days	First Party
ai_session	rcs.co.za	A few seconds	First Party
_gid	rcs.co.za	A few seconds	First Party

Targeting Cookies

These cookies may be set through our site by our advertising partners. They may be used by those companies to build a profile of your interests and show you relevant adverts on other sites. They do not store directly personal information, but are based on uniquely identifying your browser and internet device. If you do not allow these cookies, you will experience less targeted advertising.

Targeting Cookies			
Cookies	Cookie Subgroup	Lifespan	Cookies used
_fbp	rcs.co.za	89 Days	First Party
_gat_UA-XXXXXX-X	rcs.co.za	A few seconds	First Party
_uetsid	co.za	365 Days	First Party
YSC	youtube.com	Session	Third Party

Targeting Cookies			
Cookies	Cookie Subgroup	Lifespan	Cookies used
CONSENT	youtube.com	729 Days	Third Party
VISITOR_INFO1_LIVE	youtube.com	179 Days	Third Party
VISITOR_PRIVACY_METADATA	youtube.com	179 Days	Third Party
fr, fbp, fbc	www.facebook.com	Session	Third Party
_trx	track.rcs.co.za	365 Days	First Party

How can you manage cookies?

The browsers of most computers, smartphones, and other devices are generally set up to accept cookies. You can change your computer, smartphone, or other device cookie setting by activating the relevant setting on your browser. For our App, you can manage tracking and privacy preferences within the App's settings menu and/or the operating system (OS) settings (e.g., iOS or Android privacy controls) of your mobile device. Changing these settings may affect the functionality of both the website and the App.